



PRESS INFORMATION

Honda Cars India introduces Special Edition of Amaze ahead of festive season

New Delhi, October 14, 2020: Honda Cars India Limited (HCIL), leading manufacturer of premium cars in India, today announced the introduction of **Special Edition** of its **family sedan Honda Amaze** to mark the beginning of the festive season and elevate the fervor that comes with it. The Special Edition comes with **new and exciting features** and is **based on the popular S grade in MT and CVT version of both Petrol and Diesel**.

Speaking about the introduction of the Special Edition of Honda Amaze, **Mr. Rajesh Goel, Sr. Vice President & Director, Marketing & Sales, Honda Cars India Ltd.** said, "We are extremely delighted to offer the Special Edition of Amaze ahead of festive season. The Amaze S Grade is one of the highest selling grades of the model. With the inclusion of smart new features in the Special Edition based on S Grade, the overall package has a freshness at a very attractive price. We are confident that this Special Edition will be well received by our customers for the enhanced value it offers."

Honda Amaze 'Special Edition' – Highlights

- 1) Based on popular S grade in MT and CVT version of both Petrol and Diesel
- 2) Digipad 2.0 – 17.7 cm Touchscreen Advanced Display Audio System
- 3) Sleek and Striking Body Graphics
- 4) Stylishly Designed Seat Covers
- 5) Ergonomically positioned Sliding Armrest
- 6) Special Edition Logo and Badging
- 7) Ex Showroom Delhi price
 - a. Special Edition Petrol Manual - Rs 7 00 000
 - b. Special Edition Petrol CVT - Rs 7 90 000
 - c. Special Edition Diesel Manual - Rs 8 30 000
 - d. Special Edition Diesel CVT - Rs 9 10 000

About Honda Cars India Ltd.

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and at Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Jazz, Honda Amaze, Honda WR-V, Honda City, Honda Civic and Honda CR-V, which are manufactured in India. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability and fuel-efficiency.



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